





Public Engagement and Communication Plan

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1.4 Update and improve policies, regulations and administrative procedures to provide greater transparency and certainty about communications and consultation.

1.5 Issue Board Highlights to District staff and media then post on website after each Board meeting.

1.6 Adopt best-practice (IAP2) public participation values or principles for guiding how

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Goal #5	Community partnerships support parent engagement, high student achievement and development of responsible, engaged citizens
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5.1 Share strategic priorities and progress towards reaching goals, with the municipality by end of 2017-2018 school year.

5.2 Educate community about value of public education and associated challenges and opportunities through routine and strategic media relations efforts.

5.3 Host staff-to-staff 502 615.e.5 (t)9 (o)-1 (502 615.e)3.1 by ensip2.1 (l)5.1 (i)5.1 (t)-9.4 (y p9 (e)EMC 702
5.3 Educational (e)0.4 (e)90m d 4.229 Td 7.3 (17.742 (s)4.5 mu-8.3 (n-8.3 (i-0.9 (o)-4(l)5.



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	<p><input type="checkbox"/> 4.4 Explore participatory budgeting process to encourage student involvement in district school decisionmaking, school budget and potential participation in District budget discussions.</p> <p><input type="checkbox"/> 4.5 Explore use of digital and social platforms to reach students with District information of relevance and interest to secondary students, including emergency information or notifications.</p> <p><input type="checkbox"/> 4.6 Utilize video to engage students in various topics, and work with students to help create videos that educate community and parents about district initiatives and activities.</p> <p><u>Strategies under Goal #5</u></p> <p><input type="checkbox"/> 5.1 Share strategic priorities and progress towards reaching goals, with municipality by end of 2017-2018 school year.</p> <p><input type="checkbox"/> 5.2 Educate community about value of public education and associated challenges and opportunities through routine and strategic media relations efforts.</p> <p><input type="checkbox"/> 5.3 Host staff-to-staff workshop with municipal partners to share long term planning information.</p> <p><input type="checkbox"/> 5.4 Support staff in understanding the community we serve: provide information about industry, socio economic, planned land use changes, job creation etc.</p> <p><input type="checkbox"/> 5.6 Build stronger relationships with agencies that rely on or share District related information. These would include the Real Estate Board, Property Manager associations, Police, Health and Community Associations.</p>
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July 2018

Year Two

2.3 Develop comprehensive orientation program for all new employees that provides an overview of the District values, vision and mission, as well as the community we serve and district demographics, students, funding etc. a, under Go #2



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